



Wroclaw University of Economics
Faculty of Management, Information Technology and Finance

**Department of Costing,
Management Accounting and Control**

warmly invites to:



4th International Research Symposium

*"Global Challenges
of Management Control and Reporting"*

Lower Silesia, Poland, 14 – 16 October 2019



Purpose

The objective of the Research Symposium is to offer an opportunity to meet academics and practitioners interested in the current status and a future development of management control and reporting. We intend to build relationships and cooperation between Eastern, Western, Southern and Northern European researchers, aimed at creating a research network.

Framework

The Research Symposium will cover theoretical and empirical research on the following, non-exclusive topics:

- Innovations in Management Control
- Big Data in Management Control
- Management Accounting in Enterprises and Financial Institutions
- Management Accounting in the Public and Non-Profit Sectors
- Performance Measurement and Management
- Evolution of Management Reporting
- Corporate Social Responsibility Reporting
- Beyond Financial Reporting - an Integrated Reporting Framework

Presentation and/or publication opportunity

The research proposals or working papers accepted by the Scientific Committee will be presented at the Research Symposium. Alternatively, the papers submitted to be published which successfully pass a double-blind review process will also be included in the academic journal – Research Papers of Wroclaw University of Economics (ISSN: 1899-3192). The publication will be available in the scientific on-line databases: *CEEOL*, *EBSCO*, *BazEkon*.



Scientific Committee:

Prof. Dr. H.- Christian Brauweiler

Westsächsische Hochschule Zwickau, Germany

Prof. Dr. Joanna Krasodomska

Cracow University of Economics, Poland

Prof. Dr. Petra Kroflin

Cooperative State University Baden-Württemberg, Germany

Prof. Dr. hab. inż. Monika Łada

AGH University of Science and Technology, Poland

Prof. Dr. Jari Paranko

Tampere University of Technology, Finland

Prof. Dr. Ülle Päril

Estonian Business School, Estonia

Prof. Dr. hab. Michał Pietrzak

SGGW Warsaw University of Life Sciences, Poland

Dr Anita Reizinger-Ducsai

Corvinus University, Hungary

Prof. Dr. Debora Lacs Sichel

UNIRIO Federal University of State of Rio de Janeiro, Brazil

Prof. Dr. Ricardo Luiz Sichel

UNIRIO Federal University of State of Rio de Janeiro, Brazil

Organizing committee:

Dr Joanna Dyczkowska, Dr Piotr Bednarek, Dr Tomasz Dyczkowski,
Dr Zdzisław Kes, Mgr Magdalena Barańska

Venue:

The Research Symposium will take place in the Lower Silesia region about 100 km south-west of Wrocław (Poland).



Key Dates:

Registration:

Registration is required for all Research Symposium participants by **March 15, 2019**. Registration starts on **December 10, 2018**.

Please, register using registration form available at our conference website:

<http://gcmcr.syskonf.pl/>

Submission of research proposals or working papers to be presented:

We offer an opportunity to give **a presentation of the research proposal or a working paper without publication** in the academic journal. The extended abstract should include: a title of the paper, the research objectives and foundations, the methodologies applied, the expected results and contributions.

The deadline for submitting an extended abstract (not longer than 10.000 characters with spaces) or a working paper is **April 15, 2019**.

Please send the extended abstract or the working paper at:

mcar.conference@ue.wroc.pl

(Alternatively) Submission of full papers to be presented and published:

All manuscripts should be submitted by **March 15, 2019**. Please, submit your paper via the SENIR publishing system at: <https://review.ue.wroc.pl>

Submission starts on **January 1, 2019**.

Notification of acceptance:

Authors will receive notification of acceptance of their research proposals or reviews of their papers by **May 10, 2019**.

(Alternatively) Final paper submission:

Final versions of the papers should be uploaded by **June 3, 2019** via the SENIR publishing system at: <https://review.ue.wroc.pl>



Fees:

Regular fee: Paid by **June 10, 2019**, covering:

335 EUR **Presentation** of a working paper or a research proposal during the Research Symposium and the Participant's conference package.

Accommodation: a place in a **single room**¹ in the hotel located at the Conference venue (two overnight stays: 14./15.10.2019 and 15./16.10.2019).

Full board: breakfasts, refreshments and lunches (15.10.2019 and 16.10.2019), participation at social events: the Welcome Evening with dinner (14.10.2019) and the Gala Dinner (15.10.2019).

¹If you need a double room, please contact the organizers to learn the price.

Publication fee: **(Alternatively) Publication** of the paper in the academic journal – "Research Papers of Wroclaw University of Economics" (ISSN: 1899-3192). The publication will be delivered to the Participants at the Symposium. It will also be available in the scientific on-line databases: CEEOL, EBSCO, BazEkon.

Optional fees: Paid by **June 10, 2019**

+25 EUR **A return bus transfer:** Wroclaw (UE Campus) – Research Symposium Venue (14.10.2019 at 14:00) and Research Symposium Venue - Wroclaw (UE Campus) (16.10.2019 at 14:00). The transfer takes approximately 2 hours.

+15 EUR Additional fee for exceeding the required length of the paper submitted to the academic journal i.e. 24 000 characters with spaces (15 EUR per each 1000 characters with spaces over the limit).

Payments in EUR should be made at the following bank account:

Bank Pekao S.A.

Number of account: IBAN PL 21 1240 3464 1978 0010 7730 2754

SWIFT: PKOPPLPW

Beneficiary: Wroclaw University of Economics

Please, put "MCAR 2019" together with your Name and Surname in payment description.



Paper submission requirements:

The expected length of the research paper considered for publication (including a summary, keywords, a main body of the text, appendices and references) must not be shorter than **20 000 characters with spaces** and should not exceed **24 000 characters with spaces** formatted as in the article template.

Longer papers will be charged **15 EUR** per each **1 000 characters with spaces** beyond the limit.

Please, note: before submitting the manuscript you need to create the author's account in the SENIR publishing system. Afterwards, proceed with your submission by choosing "My articles" bookmark on the toolbar, selecting "**PN Global Challenges of Management Control and Reporting**" from the drop-down list and providing requested information.

A manuscript requirements and the author instruction presenting paper submission process via the SENIR publishing system may be found in the attached files (Article template.doc / Author instruction.pdf).

Practicalities:

If you decide to travel by plane, there are direct flight connections from European cities to Wrocław airport (for more information see: <http://airport.wroclaw.pl/en/>)

Should you plan to visit Wrocław earlier during a weekend, we suggest to have a stay in:

Q Hotel (for more information see: <http://www.qhotels.pl/en/wroclaw-plus>) or

Campanile Wrocław Centrum hotel (for more information see: <http://www.campanile.com/en/hotels/campanile-wroclaw-centrum>)

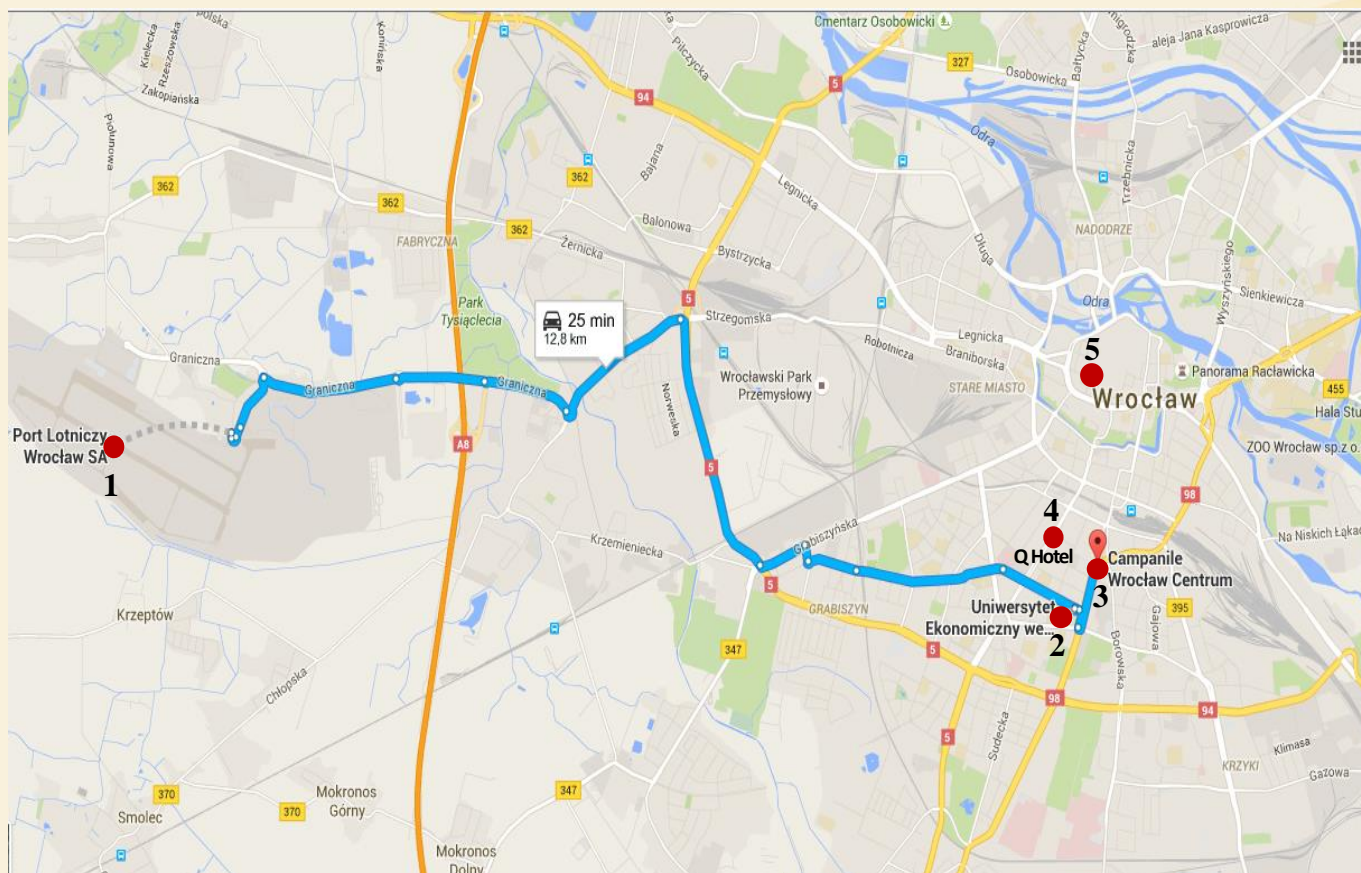
The hotels are convenient in terms of prices and are located within a walking distance from the University Campus and close to the city center.

You may enjoy numerous touristic attractions in Wrocław, including: Market Square, Centennial Hall, Wrocław Opera, Panorama of Raclawice battlefield, Zoological Garden, Cathedral Island, Old Jewish Cemetery, Humanitarium, and many more.

For more information see: <http://www.wroclaw.pl/en/city-guide-tourist-information>



Map:



Legend: (1) Wrocław Airport, (2) Wrocław University of Economics (UE Campus), (3) Campanile Wrocław Centrum, (4) Q Hotel (5) The Market Square

Contact:

<http://gcmcr.syskonf.pl/>

Conference office: tel.: +48 71 36 80 422

Your contact partner:

Dr Joanna Dyczkowska, e-mail: mcarr.conference@ue.wroc.pl

Payments and invoices:

Magdalena Baranska, e-mail: [magdalena.baranska@ue.wroc.pl](mailto:magdalenabaranska@ue.wroc.pl)

Conference corresponding address:

International Research Symposium

"Global Challenges of Management Control and Reporting"

Department of Costing, Management Accounting and Control

Wrocław University of Economics

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